



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Stevens Reed Curcio & Potholm
Attention: Accounts Payable
201 Union Street Ste. 200
Alexandria, VA 22314-3219

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

Invoice #	Invoice Date	Invoice Month	Invoice Period
168424-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadelph	National

Advertiser	Product	Estimate Number
Reform NM Now	Ten Days	312

Flight Dates	Order #	Alt Order #
10/19/12 - 10/28/12	168424	06861047

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
51		103

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/19/12	10/19/12	News 4 Today I	530a-6a	M-F 530a-6a	----F--	:30	1	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 ----F-- 1 \$600.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 All F 10/19/12 5:55 AM News 4 Today I 530a-6a M-F 530a-6a :30 RNM-T12-02 \$600.00 NM									
2	10/22/12	10/26/12	News 4 Today II	6a-7a	M-F 6a-7a	MTWTF--	:30	5	\$850.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 MTWTF-- 5 \$850.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 All M 10/22/12 6:13 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-02 \$850.00 NM									
1 All Tu 10/23/12 6:13 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-02 \$850.00 NM									
4 All W 10/24/12 6:25 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-02 \$850.00 NM									
3 All Th 10/25/12 6:25 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-02 \$850.00 NM									
5 All F 10/26/12 6:44 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-02 \$850.00 NM									
3	10/22/12	10/26/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 MTWTF-- 5 \$850.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 All M 10/22/12 8:46 AM M-F Today Show M-F 7a-9a :30 RNM-T12-02 \$850.00 NM									
2 All Tu 10/23/12 8:34 AM M-F Today Show M-F 7a-9a :30 RNM-T12-02 \$850.00 NM									
1 All W 10/24/12 8:37 AM M-F Today Show M-F 7a-9a :30 RNM-T12-02 \$850.00 NM									
5 All Th 10/25/12 8:29 AM M-F Today Show M-F 7a-9a :30 RNM-T12-02 \$850.00 NM									
4 All F 10/26/12 8:35 AM M-F Today Show M-F 7a-9a :30 RNM-T12-02 \$850.00 NM									
4	10/22/12	10/26/12	News 4 @ Midday M-F	M-F 12noon-1p	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 MTWTF-- 5 \$400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 All M 10/22/12 12:59 PM News 4 @ Midday M-F M-F 12noon-1p :30 RNM-T12-02 \$400.00 NM									
4 All Tu 10/23/12 12:27 PM News 4 @ Midday M-F M-F 12noon-1p :30 RNM-T12-02 \$400.00 NM									
2 All W 10/24/12 12:14 PM News 4 @ Midday M-F M-F 12noon-1p :30 RNM-T12-02 \$400.00 NM									
5 All Th 10/25/12 12:52 PM News 4 @ Midday M-F M-F 12noon-1p :30 RNM-T12-02 \$400.00 NM									
1 All F 10/26/12 12:23 PM News 4 @ Midday M-F M-F 12noon-1p :30 RNM-T12-02 \$400.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Reform NM Now	Ten Days	312	

www.kobtv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/22/12	10/26/12	Judy Judy-P/ DR 4p/ 430p M-F 4p-5p		MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All M 10/22/12 4:10 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-02 \$400.00 NM									
3 All Tu 10/23/12 4:41 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-02 \$400.00 NM									
1 All W 10/24/12 4:11 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-02 \$400.00 NM									
4 All Th 10/25/12 4:40 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-02 \$400.00 NM									
5 All F 10/26/12 4:13 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-02 \$400.00 NM									
6	10/22/12	10/26/12	News 4 @ 5p M-F	M-F 5p-530p	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All M 10/22/12 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 RNM-T12-02 \$850.00 NM									
4 All Tu 10/23/12 5:29 PM News 4 @ 5p M-F M-F 5p-530p :30 RNM-T12-02 \$850.00 NM									
1 All W 10/24/12 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 RNM-T12-02 \$850.00 NM									
5 All Th 10/25/12 5:25 PM News 4 @ 5p M-F M-F 5p-530p :30 RNM-T12-02 \$850.00 NM									
3 All F 10/26/12 5:23 PM News 4 @ 5p M-F M-F 5p-530p :30 RNM-T12-02 \$850.00 NM									
7	10/22/12	10/26/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	5	\$1,100.00	NM
Weeks: <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 10/22/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-02 \$1,100.00 NM									
2 All Tu 10/23/12 6:14 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-02 \$1,100.00 NM									
4 All W 10/24/12 6:31 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-02 \$1,100.00 NM									
5 All Th 10/25/12 6:29 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-02 \$1,100.00 NM									
3 All F 10/26/12 6:14 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-02 \$1,100.00 NM									
8	10/22/12	10/26/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 10/22/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-02 \$1,400.00 NM									
2 All W 10/24/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-02 \$1,400.00 NM									
9	10/22/12	10/26/12	The Tonight Show	M-Th 1035p-1135p/	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 All M 10/22/12 11:31 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-02 \$500.00 NM									
1 All Tu 10/23/12 10:45 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-02 \$500.00 NM									
2 All W 10/24/12 11:08 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-02 \$500.00 NM									
5 All Th 10/25/12 11:00 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-02 \$500.00 NM									
4 All F 10/26/12 11:33 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-02 \$500.00 NM									
10	10/22/12	10/26/12	News 4 Today I 530a-6a	M-F 530a-6a	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> 10/22/12 <u>End Date</u> 10/28/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 10/22/12 5:42 AM News 4 Today I 530a-6a M-F 530a-6a :30 RNM-T12-02 \$600.00 NM									



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168424-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser		Product	Estimate Number
Reform NM Now		Ten Days	312

www.kobtv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/22/12	10/26/12	News 4 Today I	530a-6a	M-F 530a-6a	MTWTF--	:30	5	\$600.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All Tu 10/23/12 5:53 AM News 4 Today I 530a-6a M-F 530a-6a :30 RNM-T12-02 \$600.00 NM									
3 All W 10/24/12 5:54 AM News 4 Today I 530a-6a M-F 530a-6a :30 RNM-T12-02 \$600.00 NM									
5 All Th 10/25/12 5:58 AM News 4 Today I 530a-6a M-F 530a-6a :30 RNM-T12-02 \$600.00 NM									
4 All F 10/26/12 5:42 AM News 4 Today I 530a-6a M-F 530a-6a :30 RNM-T12-02 \$600.00 NM									
11	10/19/12	10/19/12	News 4 Today II	6a-7a	M-F 6a-7a	----F--	:30	1	\$850.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All F 10/19/12 6:54 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-02 \$850.00 NM									
12	10/19/12	10/19/12	M-F Today Show		M-F 7a-9a	----F--	:30	1	\$850.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All F 10/19/12 8:51 AM M-F Today Show M-F 7a-9a :30 RNM-T12-02 \$850.00 NM									
13	10/19/12	10/19/12	News 4 @ Midday M-F		M-F 12noon-1p	----F--	:30	1	\$400.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All F 10/19/12 12:27 PM News 4 @ Midday M-F M-F 12noon-1p :30 RNM-T12-02 \$400.00 NM									
14	10/19/12	10/19/12	Judy Judy-P/ DR 4p/ 430p		M-F 4p-5p	----F--	:30	1	\$400.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All F 10/19/12 4:50 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-02 \$400.00 NM									
15	10/19/12	10/19/12	News 4 @ 5p M-F		M-F 5p-530p	----F--	:30	1	\$850.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All F 10/19/12 5:23 PM News 4 @ 5p M-F M-F 5p-530p :30 RNM-T12-02 \$850.00 NM									
16	10/19/12	10/19/12	News 4 @ 6p M-F		M-F 6p-632p	----F--	:30	1	\$1,100.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All F 10/19/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-02 \$1,100.00 NM									
17	10/19/12	10/19/12	News 4 @ 10p M-F		M-F 10p-1035p	----F--	:30	1	\$1,400.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All F 10/19/12 10:27 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-02 \$1,400.00 NM									
18	10/19/12	10/19/12	The Tonight Show		M-Th 1035p-1135p/	----F--	:30	1	\$500.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$500.00									



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Advertiser	Product	Estimate Number	
Reform NM Now	Ten Days	312	

www.kobtv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	10/19/12	10/19/12	The Tonight Show	M-Th 1035p-1135p/	----F--	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All F 10/19/12 10:56 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-02 \$500.00 NM									
19 10/19/12 10/26/12 News 4 Today II 6a-7a M-F 6a-7a ----F-- :30 1 \$850.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All F 10/19/12 6:29 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-02 \$850.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All F 10/26/12 6:14 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-02 \$850.00 NM									
20 10/22/12 10/25/12 News 4 Today II 6a-7a M-F 6a-7a MTWTF--- :30 4 \$850.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF--- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All M 10/22/12 6:44 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-02 \$850.00 NM									
3 All Tu 10/23/12 6:55 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-02 \$850.00 NM									
1 All W 10/24/12 6:54 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-02 \$850.00 NM									
4 All Th 10/25/12 6:43 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-02 \$850.00 NM									
21 10/19/12 10/26/12 News 4 @ Midday M-F M-F 12noon-1p ----F-- :30 1 \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All F 10/19/12 12:12 PM News 4 @ Midday M-F M-F 12noon-1p :30 RNM-T12-02 \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All F 10/26/12 12:52 PM News 4 @ Midday M-F M-F 12noon-1p :30 RNM-T12-02 \$400.00 NM									
22 10/22/12 10/25/12 News 4 @ Midday M-F M-F 12noon-1p MTWTF--- :30 4 \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF--- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 All M 10/22/12 12:51 PM News 4 @ Midday M-F M-F 12noon-1p :30 RNM-T12-02 \$400.00 NM									
1 All Tu 10/23/12 12:14 PM News 4 @ Midday M-F M-F 12noon-1p :30 RNM-T12-02 \$400.00 NM									
4 All W 10/24/12 12:51 PM News 4 @ Midday M-F M-F 12noon-1p :30 RNM-T12-02 \$400.00 NM									
2 All Th 10/25/12 12:27 PM News 4 @ Midday M-F M-F 12noon-1p :30 RNM-T12-02 \$400.00 NM									
23 10/22/12 10/25/12 Judy Judy-P/ DR 4p/ 430p M-F 4p-5p MTWTF--- :30 4 \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF--- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 All M 10/22/12 4:30 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-02 \$400.00 NM									
4 All Tu 10/23/12 4:21 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-02 \$400.00 NM									
2 All W 10/24/12 4:56 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-02 \$400.00 NM									
1 All Th 10/25/12 4:19 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-02 \$400.00 NM									
24 10/19/12 10/26/12 Judy Judy-P/ DR 4p/ 430p M-F 4p-5p ----F-- :30 1 \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser		Product	Estimate Number
Reform NM Now		Ten Days	312

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24	10/19/12	10/26/12	Judy Judy-P/ DR 4p/ 430p M-F 4p-5p		----F--	:30	1	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 4:12 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-02 \$400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----F-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All F 10/26/12 4:57 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-02 \$400.00 NM									
25	10/19/12	10/26/12	News 4 @ 630p M-F	M-F 630p-7p	----F--	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 RNM-T12-02 \$900.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----F-- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All F 10/26/12 6:42 PM News 4 @ 630p M-F M-F 630p-7p :30 RNM-T12-02 \$900.00 NM									
26	10/22/12	10/25/12	News 4 @ 630p M-F	M-F 630p-7p	MTWTF--	:30	4	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 4 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 6:43 PM News 4 @ 630p M-F M-F 630p-7p :30 RNM-T12-02 \$900.00 NM 3 All Tu 10/23/12 6:44 PM News 4 @ 630p M-F M-F 630p-7p :30 RNM-T12-02 \$900.00 NM 2 All W 10/24/12 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 RNM-T12-02 \$900.00 NM 4 All Th 10/25/12 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 RNM-T12-02 \$900.00 NM									
27	10/22/12	10/25/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	2	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 10:13 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-02 \$1,400.00 NM 1 All Tu 10/23/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-02 \$1,400.00 NM									
28	10/19/12	10/26/12	The Tonight Show	M-Th 1035p-1135p/	----F--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/19/12 11:31 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-02 \$500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----F-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All F 10/26/12 10:57 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-02 \$500.00 NM									
29	10/22/12	10/25/12	The Tonight Show	M-Th 1035p-1135p/	MTWTF--	:30	4	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 4 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 10:47 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-02 \$500.00 NM 3 All Tu 10/23/12 11:31 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-02 \$500.00 NM 1 All W 10/24/12 11:30 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-02 \$500.00 NM 4 All Th 10/25/12 11:30 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-02 \$500.00 NM									



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
168424-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
Reform NM Now	Ten Days	312	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
29	10/22/12	10/25/12	The Tonight Show	M-Th 1035p-1135p/	MTWTF--	:30	4	\$500.00	NM

30	10/19/12	10/19/12	News 4 @ 10p M-F	M-F 10p-1035p	----F--	:30	1	\$1,400.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----F--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	F	10/19/12	10:13 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	RNM-T12-02	\$1,400.00 NM

Total Spots **84**

Payment Terms 30 Days

<u>Gross Total</u>	\$60,000.00
<u>Agency Commission</u>	\$9,000.00
<u>Net Amount Due</u>	\$51,000.00
ABQ 7.0%	\$3,570.00
<u>Amount Due</u>	\$54,570.00